The purpose of *Wordsmith Craftsman* is to prepare students for college and beyond, with an emphasis on writing and thinking skills that will be useful to them for the rest of their lives. The approach is a bit more structured and serious than the other two books, but still friendly and accessible. High school is the target grade level, but *Wordsmith Craftsman* can also serve as a complete college freshman composition course.

#### PART ONE: WRITING EVERY DAY

#### Take a Note

How to make notes to yourself and organize your time

## **Study Notes and Outlines**

The skill of note-taking and why it's important; taking notes from verbal and written sources; outlining

## **Personal Letters**

General outlines for thank-you notes, keeping-in-touch letters (and e-mails), fan letters, letters of support and letters of apology; do's and don't's for each type

#### **Business letters**

Business letter etiquette and form; letters of complaint and request

#### **Summaries**

What summaries are and how they are used; how to write a summary

# **Business Reports**

Writing in the business world, e.g. proposals, feasibility studies, market research; how to conceive, organize, and present a plan

# **PART TWO: LANGUAGE POWER**

# **Paragraphs**

Basic principles of the paragraph; four paragraph types; eight models of paragraph organization

## **Writing Techniques That Really Work!**

Using more and better verbs; preferring personal to impersonal forms; being specific; preferring active over passive; showing as preferred to telling; avoiding wordiness and clichés

## **Steps Toward a Personal Writing Style**

Arranging words for emphasis; using transitional words and phrases; "loaded" words and selective detail; honesty in writing

# PART THREE: THE ESSAY

#### **Introduction to Essays**

Basic essay structure; how to brainstorm ideas to write about; determining an essay topic and defining a thesis

## Writing the Essay, Step By Step

The writing process (think, organize, write, evaluate, rewrite)

# The Descriptive Essay

Determining a focus; using sensory details

# The Narrative Essay

Organizing events in sequence; keeping the focus; writing introductory paragraphs

## The Expository Essay

Basic research and sources of information; using oral sources; using personal experience as an expository source (e.g., travel writing)

# **A Word About Research Papers**

Two types of research papers; the most critical step: choosing a workable thesis (Note: *Wordsmith Craftsman* does not contain detailed information on how to write a research paper, but the material on research in the Expository section will give the student a head start in this area.)

## The Critical Essay

What "criticism" is, in this context; positive and negative criteria for judging a work; pitfalls of review writing; the difference between a review and a critical essay.

## The Art of Persuasion

Three types of assertions and how they are defended; the four elements of persuasion; how to organize an argument; determining common ground; the use and misuse of emotion; writing a strong conclusion **APPENDICES:** Forms for note-taking and summary-writing; answers to exercises; expanded Dewey decimal system; summaries of the steps in writing all five essay types; common fallacies of argument